



# WOMEN'S LEADERSHIP SUMMIT



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This document provides an overview of conference sponsorship opportunities

The Women's Leadership Summit creates a platform dedicated to Leadership, Education, Networking and Enrichment for professional women in business. Senior level professionals across industries will attend 9am until 3pm to discuss the culture of leadership and growth, learn best practices other women leaders have adopted, key challenges they are facing, and new solutions that are solving these challenges.

### Event Overview:

- Educational Presentations & Panel Discussions
- Dedicated Networking times: Registration, Lunch, Raffle
- Audience: 130-210 key decision makers across industries.

### Some of the Popular Nationwide Topics:

- Emotional Intelligence
- Disrupting Diversity
- Building Your Value
- Leading Millennials
- Civic Engagement
- Negotiating in a Diverse Environment.
- Become the Leader You Envision.
- The Whole Self

## 2019 Event Dates

8/21/2018	Atlanta	6/20/2019	Minneapolis	9/5/2019	Dallas
12/5/2018	Dallas	6/21/2019	Detroit	9/6/2019	Houston
12/7/2018	Houston	8/20/2019	Atlanta	10/29/2019	New York
2/5/2019	Phoenix	8/23/2019	Miami	10/30/2019	Chicago
2/7/2019	Los Angeles	8/27/2019	Washington	11/13/2019	San Francisco
5/1/2019	Boston	8/29/2019	Philadelphia	11/14/2019	San Diego



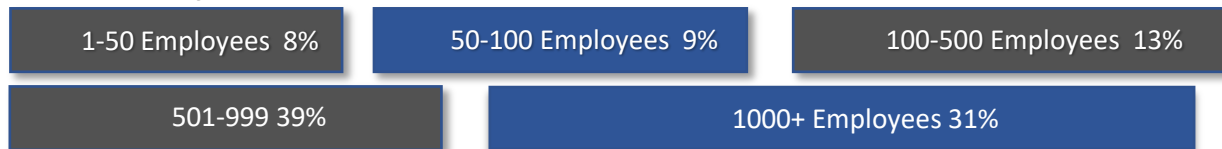
# ATTENDEE DEMOGRAPHICS

Enhance your company's image, engage and interact with these senior executives who have influence, budget authority to evaluate products and services to solve their business needs. Accelerate your sales pipeline and gain valuable introduction to these leaders.

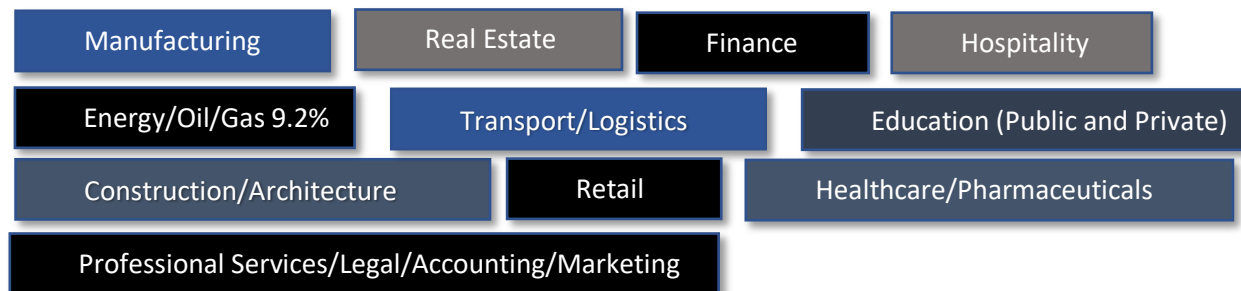
## JOB TITLES ATTENDING NATIONWIDE:

Attorney	Director Purchasing	Regional Vice President
AVP Customer Experience	Director Sales	Specialist, Global Services
Brand Manager	Director Visual Merchandising	Sr Sales Executive
CCO	Director, Field Ops Financial	Sr. Customer Relations
CEO	HR Director	Sr. Manager - Software Dev
CFO	Federal Strategic Accounts VP	Sr. Project Manager -
CHRO	General Manager	Sr. Relationship Manager
COO	Director IT	Svp, Pmo And Corp Apps
Chief Administrative Officer	Marketing Director	Vice President
Chief Compliance Officer	National Marketing Manager	VP Billing
Creative Director	Principal Solution Architect	VP Finance
Dir Client Relations	Director Operations	VP Account Services
Director - Gov't Operations	Project Execution Manager	VP Accounting
Director Of Communications	Project Manager	VP Human Resources
Director Of Finance		<b>PLUS MANY MORE.....</b>
Director Leadership		

## Company Sizes:



## Industries:



***"The Summit was fantastic. Very encouraging to hear different women from diverse backgrounds share their experiences."***

- **Ashley Murdock, Quotes Specialist, Schneider Electric**



# SPONSORSHIP CHOICES

Choose two or more cities and get 10% discount and logo on website(s)

## Diamond Sponsor

**\$5,500**

**Two per Event**

Choose **Lead Moderator** or be the **Opening Keynote** and **Introduce** the **first Speaker**.

- ✓ 45 min. panel lead moderator role with entire audience\*
- ✓ Opening Keynote introduction of Event and first Speaker\*

### **Both Choices also include:**

- ✓ Three Passes, 2 for tabletop and one for Moderator
- ✓ Exhibit space, 6 ft Tabletop, WiFi, Power & 2 Chairs included
- ✓ Brochure or Gift placement event room sitting \*
- ✓ Pre-registration list with full contact info for pre-marketing.
- ✓ Post attended list with contact details for follow-up
- ✓ Logo displayed on website and event day agenda.
- ✓ One Guest Passes for employees or invited guest.
- ✓ One email campaign\*.

## Platinum Registration Sponsor

**\$3,300**

**Two per Event**

- ✓ Exhibit space next to Event Registration
- ✓ 6 ft Tabletop, WiFi, Power & 2 Chairs included.
- ✓ Post attended list with contact details for follow-up
- ✓ Logo displayed on website and event day agenda.
- ✓ Participation in event raffle for additional exposure

We will provide the questions on event day. Topic must be in-line with current agenda and educational. \*Gifts, Handouts, Banners, Logo displays and marketing items provided by you, at your cost. Post List includes names, title, company, address, email and telephone. One email campaign\* must be within 12 months after date of sponsorship, your choice of one metro area (nationwide) , we have final approval of copy.

***"Enjoyed the level of speakers as well as varied experiences and backgrounds...Overall content shared was unique and engaging."***

**- Lauren Unell, Industry Relations Manager, Cox Automotive**



## **Corporate Sponsor**

**\$1,500**

**per roundtable**

- ✓ Dedicated Roundtable with Logo
- ✓ 8 Entry passes for the full event day
- ✓ Three Passes, 2 for tabletop and one for Moderator
- ✓ Logo displayed on website and event day agenda as sponsor

## **Tabletop Display Sponsor**

**\$1,695**

**Eight per Event**

- ✓ Exhibit space, 6 ft Tabletop, WiFi, Power & 2 Chairs included
- ✓ Post attended list with contact details for follow-up
- ✓ Logo displayed on website and event day agenda.
- ✓ Participation in event raffle for additional exposure

## **Digital Sponsor**

**\$1,350**

**Two per Event**

- ✓ Provide 5 min Video about your company
- ✓ Video played at opening of event or before lunch break
- ✓ Post attended list with contact details for follow-up
- ✓ Handouts/Marketing materials given at registration area

## **Beverage Station Sponsor**

**\$800**

**One per Event**

- ✓ One entry Pass
- ✓ Provide a gift at registration area\*
- ✓ Seated with Attendees in main event room.
- ✓ Event registration fees included.

## **Gift Bag Sponsor**

**\$550**

**Three per Event**

- ✓ One entry Pass
- ✓ Provide a gift at registration area\*
- ✓ Seated with Attendees in main event room.
- ✓ Event registration fees included.

\*Gifts, Handouts, Banners, Logo displays and marketing items provided by you, at your cost. Post List includes names, title, company, address, email and telephone.

***"Thank you I really enjoyed yesterday's program. I felt it covered a broad spectrum of women and the speakers were very insightful."***

**- Sandi Horgan, Sales Manager, Legendary Event**

